



2026 MEDIA & SPONSORSHIP KIT

Two simple ways to partner: sponsor the FAFO Podcast specifically, or expand across the full Rogue Storm Media Network.

Podcast • YouTube • Livestreaming • Social • Internet Radio

TWO WAYS TO SPONSOR

OPTION 1 - FAFO PODCAST	Focused sponsorship across the FAFO Podcast ecosystem: host-read advertising, video, social and live programming.
OPTION 2 - ROGUE STORM MEDIA NETWORK	FAFO Podcast + After Dark + Undefined Radio. A broader campaign with defined After Dark placements and bonus Undefined Radio exposure.

THE NETWORK AT A GLANCE

FAFO PODCAST	95 episodes published; 6-12 new episodes weekly; Saturday FAFO Podcast Unchained; 24/7 YouTube live presence.
AFTER DARK	17,260 subscribers; 3,192,864 total views; 171,212.2 watch hours; 37,379,189 thumbnail impressions; 5.6% CTR; 2-3 new reactions uploaded per day.
UNDEFINED RADIO	Independent internet radio since 2017 highlighting independent musicians, podcasters of all genres and high-school sports. Included as bonus network exposure.

After Dark received 70,929 views in the most recent 28-day period supplied and usually receives 91,700-131,000 views in 28 days. Cross-platform metrics are content activity and are not presented as unique audience.

OPTION 1 - FAFO PODCAST SPONSORSHIPS

Choose FAFO when the sponsor wants a focused relationship with the podcast and its live, video and social ecosystem.

Level	Monthly	3 Months	6 Months	12 Months	Included Benefits
Local Partner	\$150/mo	\$425	\$810	\$1,530	2 host-read mentions/month; applicable description link; 1 social mention; supporting-partner recognition.
Official Partner	\$300/mo	\$850	\$1,620	\$3,060	4 host-read ads/month (30-45 sec.); description links; video logo/lower-third; 2 social mentions; periodic Unchained recognition.
Premier Partner	\$500/mo	\$1,425	\$2,700	\$5,100	4 host-read ads/month (45-60 sec.); recurring video branding; 4 social placements; Unchained integration; sponsor-page placement; category exclusivity when available.
Presenting Sponsor	\$750/mo	\$2,125	\$4,050	\$7,650	Presented-by recognition; opening/closing recognition; recurring host-read spots; video branding; social promotion; Unchained integration; category exclusivity when available.

Commitment savings: approximately 5% for 3 months, 10% for 6 months and 15% for 12 months. Commitment pricing may be paid in full or billed monthly under the selected term, subject to the final sponsorship agreement.

OPTION 2 - ROGUE STORM MEDIA NETWORK

Choose the Network when the sponsor wants broader exposure across FAFO Podcast, After Dark and Undefined Radio. Network packages include the corresponding FAFO tier plus defined After Dark placements and added Undefined Radio exposure.

Level	Monthly	3 Months	6 Months	12 Months	Included Benefits
Local Network Partner	\$225/mo	\$640	\$1,215	\$2,295	FAFO Local benefits + 1 After Dark sponsor placement/month + Undefined Radio bonus recognition as available.
Official Network Partner	\$425/mo	\$1,210	\$2,295	\$4,335	FAFO Official benefits + 2 After Dark sponsor placements/month + recurring Undefined Radio bonus recognition as available.
Premier Network Partner	\$675/mo	\$1,925	\$3,645	\$6,885	FAFO Premier benefits + 4 After Dark sponsor placements/month + recurring Undefined Radio bonus exposure + network-partner recognition + category exclusivity when available.
Network Presenting Sponsor	\$975/mo	\$2,780	\$5,265	\$9,945	FAFO Presenting benefits + 6-8 After Dark sponsor integrations/month + recurring Undefined Radio bonus exposure + prominent network branding + category exclusivity when available.

Commitment savings: approximately 5% for 3 months, 10% for 6 months and 15% for 12 months. Commitment pricing may be paid in full or billed monthly under the selected term, subject to the final sponsorship agreement.

WHY THE NETWORK UPGRADE MAKES SENSE

After Dark publishes 2-3 new reaction videos per day - roughly 60-90 new reaction uploads in a 30-day month. Network sponsorships do not promise an ad on every upload; instead, each tier includes a defined number of sponsor placements so the campaign gains meaningful additional exposure without diluting the value of the inventory.

UNDEFINED RADIO - ADDED VALUE

Undefined Radio exposure is a bonus benefit of Rogue Storm Media Network sponsorship. Placements may include sponsor recognition, promotional spots or other available station exposure. Bonus radio exposure is additional value and does not replace contracted FAFO or After Dark deliverables.

MEASUREMENT & CAMPAIGN TRACKING

Whenever possible, sponsors should use a trackable call to action such as a unique landing page, promo code, QR code or referral phrase. Rogue Storm Media can provide campaign placement recaps and available platform performance data.

PARTNER WITH ROGUE STORM MEDIA

Start focused with FAFO Podcast, or take the Network option and add After Dark plus Undefined Radio to the campaign. The structure stays simple while giving businesses a clear path to expand their reach.

Contact: Chad R Martin / Rogue Storm Media

Sponsorship inquiries and custom campaign proposals available upon request.

ROGUE STORM MEDIA • Independent Voices. Unfiltered Stories.



SPONSOR PARTNERSHIP SELECTION FORM

Choose one of two sponsorship paths: FAFO Podcast only, or the full Rogue Storm Media Network including FAFO Podcast, After Dark and Undefined Radio.

1. SPONSOR INFORMATION

Business / Organization Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Website / Landing Page: _____

Business Address: _____

2. CHOOSE YOUR SPONSORSHIP PATH

☐ OPTION 1 - FAFO PODCAST SPONSORSHIP

☐ OPTION 2 - ROGUE STORM MEDIA NETWORK SPONSORSHIP (FAFO + After Dark + Undefined Radio)

Select ONE package/term combination from the appropriate table below.

3. OPTION 1 - FAFO PODCAST

Level	Monthly	3 Months	6 Months	12 Months
Local Partner	☐ \$150/mo	☐ \$425	☐ \$810	☐ \$1,530
Official Partner	☐ \$300/mo	☐ \$850	☐ \$1,620	☐ \$3,060
Premier Partner	☐ \$500/mo	☐ \$1,425	☐ \$2,700	☐ \$5,100
Presenting Sponsor	☐ \$750/mo	☐ \$2,125	☐ \$4,050	☐ \$7,650

FAFO commitment savings: ~5% at 3 months, 10% at 6 months and 15% at 12 months.

4. OPTION 2 - ROGUE STORM MEDIA NETWORK

Level	Monthly	3 Months	6 Months	12 Months
Local Network Partner	☐ \$225/mo	☐ \$640	☐ \$1,215	☐ \$2,295
Official Network Partner	☐ \$425/mo	☐ \$1,210	☐ \$2,295	☐ \$4,335
Premier Network Partner	☐ \$675/mo	☐ \$1,925	☐ \$3,645	☐ \$6,885
Network Presenting Sponsor	☐ \$975/mo	☐ \$2,780	☐ \$5,265	☐ \$9,945

Network packages include the corresponding FAFO tier plus defined After Dark placements and Undefined Radio bonus exposure. After Dark currently publishes 2-3 new reaction videos per day.

5. CAMPAIGN DETAILS

Brand / Product / Service to Promote: _____

Primary Call to Action: _____

Promo Code (if applicable): _____

Campaign URL / Landing Page: _____

Requested Start Date: _____

Requested End Date: _____

Primary goal: ☐ Brand Awareness ☐ Website Traffic ☐ Leads ☐ Sales / Promo Code ☐ Event / Launch ☐ Other: _____

6. ADVERTISING MATERIALS & MESSAGE

Provide approved talking points, offer details, pronunciation notes, required disclosures, logo/creative assets, and any wording that must or must not be used.

7. SPECIAL REQUESTS / CATEGORY EXCLUSIVITY

8. PARTNERSHIP ACKNOWLEDGMENT

This form records the sponsor's requested Rogue Storm Media sponsorship path, package level, commitment term and campaign details. Commitment pricing reflects the selected term even when payments are billed monthly. Network sponsorship includes the corresponding FAFO tier, the stated number of After Dark sponsor placements/integrations, and Undefined Radio bonus exposure as available. Undefined Radio exposure is additional value and does not replace contracted FAFO or After Dark deliverables. Final placement dates, creative approval, payment schedule, cancellation/default terms, category exclusivity and custom deliverables are subject to Rogue Storm Media's written confirmation or separate sponsorship agreement. Sponsor represents that supplied advertising claims and materials are authorized for use. Rogue Storm Media retains editorial control and may decline material that is unlawful, misleading or incompatible with a property.

Sponsor / Authorized Representative: _____

Rogue Storm Media Representative: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

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